



PRSR STANDARD
US POSTAGE
PAID
BELLAIRE TX
PERMIT NO 81

Return Service
Requested



MERRY CHRISTMAS!!!

What's Inside?

- Take A New Approach To Gift-Giving -
 - Movie Madness -
- Make Extra Cash For The Holidays -
 - Get A FREE Oil Change -
 - December Events-
 - Money Saving Coupons
 - & Much More!



What's the Answer?



- *Will Call Of Duty Improve Your Reflexes?*
- *What Should You Do If You Are Stuck In Your Car During A Blizzard?*
- *What Affirmations Keep You Positive?*
- *How Can You Get A "FREE" Oil Change?*

The Answers To These And Many Other Questions Are Inside.



Take A New Approach To Gift-Giving This Season

The holiday season traditionally includes giving and receiving gifts. But you don't have to spend a lot of money to show how much you care. Here are some creative ideas for low-cost gifts you can make yourself:

- ▶ **Recipe book.** Collect some of your favorite family recipes. Put them together in a small book that highlights your family tree.
- ▶ **Photos.** One way to make a special photograph even more special: Carefully cut a picture into four equal squares, then paste them onto four sheets of canvas or heavy paper. It creates a nifty effect for a four-piece picture that can hang on any wall.
- ▶ **Personal gift cards.** Make your own "gift certificates" that the recipient can redeem for personal purposes: a day free of chores, a back or foot massage, or something similar.
- ▶ **Scrapbooks.** Another use for photos: Create your own scrapbook around a family theme, a special place, a variety of activities, or anything else that has significance for your recipient.
- ▶ **Calendars.** Create a calendar using photos of family members—many photographic websites and print shops can help you do this. Or take standard calendar and highlight special days throughout the year: birthdays, anniversaries, important events, etc.
- ▶ **Music.** Burn a CD of the person's favorite songs. Or have a child sing his or her parents' favorite song and record it.



December Events

December 1 st	World AIDS Day
December 7 th	Pearl Harbor Day
December 15 th	Cup CAke Day
December 22 nd	1 st Day of Winter
December 24 th	Christmas Eve
December 25 th	Christmas Day
December 27 th	National Fruitcake Day
December 31 st	New Years Eve



Car Stuck In A Blizzard?

If you ever find yourself stuck in a car during a blizzard, stay calm and follow these survival tips:

- **Stay in your car.** Unless help or shelter is clearly visible within easy walking distance, you're safest remaining in your vehicle where it's warm and dry.
- **Make yourself visible.** Tie a brightly colored piece of cloth to your antenna to signal rescuers. Use your flashers, and light signal flares if you have any.
- **Bundle up.** Wrap yourself up in whatever you have. Even news-paper will help you retain heat.
- **Clear your tailpipe.** Make sure snow and ice aren't blocking your tailpipe, or carbon monoxide could back up into your vehicle when you turn on the engine.
- **Run your heater sparingly.** Conserve fuel by running the heater for only 10 minutes an hour. That should be sufficient to keep you warm. Crack a rear window to prevent any fumes from lingering inside when your motor is running.
- **Keep moving.** Even inside vehicle, move your arms and legs as much as you can to keep your circulation going and stay warm.
- **Fasten your seatbelt.** Your car may not be moving, but if visibility outside is low, another car could rear-end you, causing injury if you're not securely strapped in.
- **Stay awake.** You're less likely to experience hypothermia and other cold-related conditions, and you can watch for rescue.



Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to give us a call at **713-623-4418**.

December is holiday time. Are you planning a trip over the river and through the woods? You may go *nowhere* if your battery has lost its punch. A strong battery at 80 degrees will have lost half of its power when the thermometer dips to 50. Be car care aware...let us check your battery and electrical system so your holiday trip doesn't turn out to be a turkey.

Three Powerful Affirmations

Creative people are optimistic. They have to be, if they expect their ideas to succeed. But optimism isn't blind faith; it's a skill you can learn.

Author Martin E. P. Seligman explored how optimists explain negative events in their lives, and he found that they usually say these three statements to themselves:

4. This won't last forever.
5. This doesn't affect every part of my life
6. I'm not necessarily to blame.

Adopt these statements to maintain a positive, creative frame of mind.



Will Playing Call Of Duty Improve Your Reflexes?

Playing action video games like Halo and Grand Theft Auto may improve your decision-making skills, according to scientists at the University of Rochester in New York.

The scientists tested participants who played games at least five hours a week and compared them with non-gamers in a series of exercises: One involved displaying an array of dots and asking volunteers to quickly determine which direction they were moving, and another test put the volunteers in headphones and required them to identify whether a sound was heard in the left ear or the right.

In both experiments, gamers made the correct decision faster than non-gamers. In addition, when non-gamers played 50 hours of action video games, their decisions improved as well.

Researchers theorize that the brain's ability to make probabilistic inferences is strengthened by fast-paced games; strategy or role-playing games didn't produce the same results.

"One of the most glorious messes in the world is the mess created in the living room on Christmas Day. Don't clean it up too quickly."

-Andy Rooney

Merry Christmas ! Season's Greetings!

During this holiday season, we send best wishes to you, whether you are celebrating according to your religion, family customs, or just for the magical fun of Santa and gift giving. We wish for joy, love, and peace, to you and your family.

However you observe the holidays, they bring joyful times. As greetings ring out through the halls and decorations bring color to every corner; a feeling of brotherhood surrounds us.

The spirit of Christmas also reflects our dedication to helping those in need, to giving hope to those in despair, and to spreading peace and understanding throughout our own country and the world.

We are reminded again of all the men and women in our Armed Forces. We are grateful for their work and personal sacrifices in defending our freedom and keeping our homeland safe.

May the spirit of the holidays renew our commitment to harmony and working together for a future of success.

**To you and yours, from all of us here at Auto World, we say "Merry Christmas!"
"Season's Greetings!" and
"Happy New Year!"**

Movie Madness

If only real life was more like the movies. Then ...

→ Everyone in New York City would live in a spacious, loft-style apartment, regardless of how much money they made—or if they had a job at all.

→ If you had twins, you could count on one of them being evil.

→ You could always defeat invading aliens by planting a virus into their computer systems with an ordinary laptop.

→ When you're outnumbered in a fight, the bad guys will always attack you one by one instead of all at once.

→ When you turn out the lights, you'll still be able to see clearly, but everything in the room will turn blue.

→ You'd find that world experts on nuclear fusion or other advanced scientific technology are usually blonde, beautiful, and under 25.

Earn Extra Cash For The Holidays!

- During the month of December when you refer a friend, family member or associate to us as a new client they will receive a FREE oil change or \$30.00 off their bill. You will receive 10% of what they spend in the form of a certificate which you can exchange for service or CASH! It's just a little something to say thanks. Most of our new clients come from our existing happy clients like you and I'd rather give you the money than the advertisers.
- Thank You!

KICK-OFF SPECIALS

Holiday cheer and brisk weather (well, Houston weather)...winter is here! We at Auto World know colder weather is on its way and we would like to help you make sure that your car is performing at its best. And by offering you these Holiday Specials, we can do just that.

<p>\$ 5.28 Off</p> <p>Oil & Filter Change</p> <p>Expires 12-31-24 Cannot Be Combined With Any Other Offer</p>	<p>\$ 10.68 Off</p> <p>Coolant Flush & Radiator Check up</p> <p>Have your coolant checked before it leaves you out in the cold.</p> <p>Expires 12-31-24 Cannot Be</p>	<p>\$ 21.89 Off</p> <p>Front Or Rear Brake Service</p> <p>Expires 12-31-24 Cannot Be Combined With Any Other Offer</p>
---	---	--



<p>Save on Labor! Holiday Special</p> <p>Take 13% off labor!!</p> <p>Expires 12-31-24 Cannot Be Combined With Any Other Offer Savings may not exceed \$50.00</p>	<p>\$ 10.58 Off</p> <p>Transmission Fluid Flush</p> <p>8 out of 10 transmissions fail due to lack of maintenance. Is yours going to be one of them?</p> <p>Expires 12-31-24 Cannot Be Combined With Any Other Offer</p>	<p>Alignment \$79.95</p> <p><i>Is your steering wheel off center? Does your car pull to one side? Are your tires wearing unevenly? Yes! Then you may need an alignment!</i></p> <p>Expires 12-31-24 Cannot Be Combined With Any Other Offer Most Cars</p>
--	---	--

Thanks For The Kind Words



"The team there is knowledgeable, professional, and trustful. They did what they said on time and with great quality. It's extremely difficult to find quality and affordable car service these days. I am very happy for finding Auto World. I'll be back, for sure." E Martinez



Thank You to our super duper clients who referred their friends and family last month and

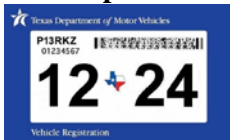
Welcome to our new clients for the month of November.

- | | | |
|------------------|------------------------|------------------|
| Denisse Gonzalez | Liliana Octaviano | Tyler Woodruf |
| Edward Ortiz | Masaya Tokutake | Chuulin Liu |
| Mary Leger | Brenden Gordon | Jessica Brounger |
| Leslie Holm | Yuko Nakamura | David Wilhite |
| Christine Feng | Jefferson Friguglietti | Ana Perez |
| Courtney Bastian | Robert Sacripante | Ramiro Navarra |
| Cameron Riser | Karen Roseberry | Ashlyn Kelley |
| Maria Melendez | Mari Nishimura | Mia Hughes |
| Anna Skelton | Kyra Stovicek | Carmen Xie |
| Jackson Cox | Ayrton Gonzales | |

We just couldn't do it without you! Thank You!



State Inspection Sticker Due In December



Remember you do not have a state inspection sticker on your vehicle anymore. You need to go by the registration sticker to determine when you need an inspection. You must get an inspection prior to renewing your registration.

Thank you so much for being a super duper client!

5 Important Reasons To Choose Auto World

1. **Reputation:** Auto World West Loop has an impeccable reputation. We have a 98% Customer Satisfaction Rating with AAA and for that reason they refer us to their members.
2. **Experience:** Auto World West Loop is experienced in all areas of automotive maintenance and repair as well as every Make & Model known to our industry.
3. **Education:** Auto World West Loop holds multiple ASE Master and ASE Certified Technician designations, which are the highest certifications available. We are also certified by AAA.
4. **Systems:** Auto World West Loops Diagnosis and Repair Systems are the most advanced in the industry today.
5. **Warranty/Guarantee:** Auto World West Loop offers a **36 Month/36,000 Mile Warranty** and we're so sure you'll be absolutely delighted with our service that we're willing to offer you a \$50.00 U.S. Savings Bond if you're not!

"QUALITY CAR CARE YOU CAN TRUST"



5 Important Reasons To Choose Auto World

1. **Reputation:** Auto World West Loop has an impeccable reputation. We have a 98% Customer Satisfaction Rating with AAA and for that reason they refer us to their members.
2. **Experience:** Auto World West Loop is experienced in all areas of automotive maintenance and repair as well as every Make & Model known to our industry.
3. **Education:** Auto World West Loop holds multiple ASE Master and ASE Certified Technician designations, which are the highest certifications available. We are also certified by AAA.
4. **Systems:** Auto World West Loops Diagnosis and Repair Systems are the most advanced in the industry today.
5. **Warranty/Guarantee:** Auto World West Loop offers a **36 Month/36,000 Mile Warranty** and we're so sure you'll be absolutely delighted with our service that we're willing to offer you a \$50.00 U.S. Savings Bond if you're not!

"QUALITY CAR CARE YOU CAN TRUST"



5 Important Reasons To Choose Auto World

1. **Reputation:** Auto World West Loop has an impeccable reputation. We have a 98% Customer Satisfaction Rating with AAA and for that reason they refer us to their members.
2. **Experience:** Auto World West Loop is experienced in all areas of automotive maintenance and repair as well as every Make & Model known to our industry.
3. **Education:** Auto World West Loop holds multiple ASE Master and ASE Certified Technician designations, which are the highest certifications available. We are also certified by AAA.
4. **Systems:** Auto World West Loops Diagnosis and Repair Systems are the most advanced in the industry today.
5. **Warranty/Guarantee:** Auto World West Loop offers a **36 Month/36,000 Mile Warranty** and we're so sure you'll be absolutely delighted with our service that we're willing to offer you a \$50.00 U.S. Savings Bond if you're not!

"QUALITY CAR CARE YOU CAN TRUST"



5 Important Reasons To Choose Auto World

1. **Reputation:** Auto World West Loop has an impeccable reputation. We have a 98% Customer Satisfaction Rating with AAA and for that reason they refer us to their members.
2. **Experience:** Auto World West Loop is experienced in all areas of automotive maintenance and repair as well as every Make & Model known to our industry.
3. **Education:** Auto World West Loop holds multiple ASE Master and ASE Certified Technician designations, which are the highest certifications available. We are also certified by AAA.
4. **Systems:** Auto World West Loops Diagnosis and Repair Systems are the most advanced in the industry today.
5. **Warranty/Guarantee:** Auto World West Loop offers a **36 Month/36,000 Mile Warranty** and we're so sure you'll be absolutely delighted with our service that we're willing to offer you a \$50.00 U.S. Savings Bond if you're not!

"QUALITY CAR CARE YOU CAN TRUST"





MERRY CHRISTMAS!!

**Pay it Forward and help an unfortunate Houston child have something, anything under their Christmas tree this December 25th.
Look inside to see how you can claim *your* free gift!!**

I know I send this same letter every year, but it's the only way I can describe why we do what we do. And because we have such a great turn out every year, I cannot not send it. So please, read on.

We decided that we had done enough for the year...

It's been a pretty good year for us...we made enough money to pay the bills and even had a little in the bank for next year. When the kid down the block knocked on our door to sell candy bars for the softball team Norma bought a bunch. When the teenager across the street was raising money for a school trip we gave him \$100...you should have seen the look on her face! We were able to give a little here and there all year and it felt pretty good. We decided that we had done enough for the year...

...until Sunday afternoon

The Texans had just lost, again (go figure) so I was channel surfing and came across the movie "Pay It Forward" with the cute blond kid - Haley something or other.

I watched the part where he shows the class his idea of doing something nice for someone and then asking them to do something nice for two people (paying it forward) and how simple math takes care of the rest...kind of like multi-level marketing I guess...

Anyway, it looked like a pretty cool idea and then I turned the channel and watched Twilight for the tenth time and forgot all about it...

...until I heard the guy on the radio

It was an Interview with a marine for Toys for Tots and he was talking about the Holidays and how there are hundreds of families in the Houston area that can't afford to buy their children gifts this Christmas. Particularly this year that it has been a pretty rough year for a lot of folks.

Families who the parents might have lost their job or with the high cost of everything have to cut back on things just to be able to meet their responsibilities.

This year is going to be a rough Christmas for a lot more families than any other year in a long time. So he was urging families that had had a good year to share a little bit of their blessings with children whose families hadn't been so fortunate this year...

...so it got me thinking

It's the week of Thanksgiving day and in about a month from now hundreds of parents are going to have to look their kids in the eye and tell them (in English, Spanish or some other language...it doesn't matter) that their won't be anything special under the tree this year because things were kinda hard. The kids would understand...kind of... and be ok with it and the parents (working single moms, out of work dads, couples fighting just to pay the light bill) would keep an optimistic face as they broke the news...



...but it's all in the eyes

These parents can hide a lot of hurt and pain from their family but if you look deep into their eyes you can see the pain, hurt and even fear. It's really hard to hide...So I was thinking about these kids and their families, imagining that look in their eyes and came to a conclusion - I'm gonna do something. I drove home and told Norma there were hundreds of children in the Houston area that were going to be told there just wasn't enough this year and even though we had "already given" throughout the year it was time to...

...pay it forward

Like I said earlier, we had a pretty good year thanks to great customers like you, some hard work, a great staff and blessings from our Lord. Now it's our turn to do something for these families. Well, Norma got excited and we put together this plan...I would write a letter to everyone we know (or kind of know, or have heard of), and tell them what's happening. The goal is to make sure some of these local families get "something" this year so they don't have to put on the "maybe next year will be a better year face" and talk to their kids. So we're asking you to donate a toy today for a needy child this Christmas.

**It's so important to Norma and I, that when you donate a new unwrapped toy valued at \$10.00 or more (here at Auto World) we will give you a gift!
A FREE OIL CHANGE!!!**

We'll give you a certificate for a FREE OIL CHANGE to use whenever you need it.

We've made it as easy as possible for you to donate. If you donate a new unwrapped toy valued at \$10.00 or more (here at Auto World) we will give you a gift. A FREE OIL CHANGE!!!

We know you've probably "already given" like we did. We know that you have your favorite charities and causes so don't feel like you have to do this...

...but think about the look in their eyes when they get their toys for Christmas.

Think about the look in the eyes of the kids when they see something special under the tree just for them!

P.S. we'll only be doing this until December 20, 2024, so please hurry. You only have about 3 weeks!

HURRY!

P.P.S. Make a dream come true this year, donate a new toy and receive a certificate for a FREE OIL CHANGE!!!

P.P.P.S. Please do tell those whom you know that may have also had a pretty good year this year about donating too.

Thank You & May God Bless You,

Gerry



FREE TRIAL OFFER!

If you've never experienced the excellent service of **Auto World**, now you can get

A FREE FULL SERVICE OIL CHANGE!

NO CHARGE, NO OBLIGATION!

There will be no high pressure sales pitch. Just great service! We will also conduct a complete VEHICLE AUDIT to let you know what condition your vehicle is in. At no extra charge!

If you don't need an oil change right now we will give you **\$30.00** towards any maintenance or repair you may need!

Call 713-623-4418 Today!

"Avoid Uneducated, Uninformed, and Sometimes Downright Unscrupulous Auto Repair Companies! Instead, get the Most Outstanding Service Ever with **Auto World**

Referred By:



Restrictions: Must be new client. Up to 5 qts. of reg oil. Not valid on State Inspections.

FREE TRIAL OFFER!

If you've never experienced the excellent service of **Auto World**, now you can get

A FREE FULL SERVICE OIL CHANGE!

NO CHARGE, NO OBLIGATION!

There will be no high pressure sales pitch. Just great service! We will also conduct a complete VEHICLE AUDIT to let you know what condition your vehicle is in. At no extra charge!

If you don't need an oil change right now we will give you **\$30.00** towards any maintenance or repair you may need!

Call 713-623-4418 Today!

"Avoid Uneducated, Uninformed, and Sometimes Downright Unscrupulous Auto Repair Companies! Instead, get the Most Outstanding Service Ever with **Auto World**

Referred By:



Restrictions: Must be new client. Up to 5 qts. of reg oil. Not valid on State Inspections.

FREE TRIAL OFFER!

If you've never experienced the excellent service of **Auto World**, now you can get

A FREE FULL SERVICE OIL CHANGE!

NO CHARGE, NO OBLIGATION!

There will be no high pressure sales pitch. Just great service! We will also conduct a complete VEHICLE AUDIT to let you know what condition your vehicle is in. At no extra charge!

If you don't need an oil change right now we will give you **\$30.00** towards any maintenance or repair you may need!

Call 713-623-4418 Today!

"Avoid Uneducated, Uninformed, and Sometimes Downright Unscrupulous Auto Repair Companies! Instead, get the Most Outstanding Service Ever with **Auto World**

Referred By:



Restrictions: Must be new client. Up to 5 qts. of reg oil. Not valid on State Inspections.

FREE TRIAL OFFER!

If you've never experienced the excellent service of **Auto World**, now you can get

A FREE FULL SERVICE OIL CHANGE!

NO CHARGE, NO OBLIGATION!

There will be no high pressure sales pitch. Just great service! We will also conduct a complete VEHICLE AUDIT to let you know what condition your vehicle is in. At no extra charge!

If you don't need an oil change right now we will give you **\$30.00** towards any maintenance or repair you may need!

Call 713-623-4418 Today!

"Avoid Uneducated, Uninformed, and Sometimes Downright Unscrupulous Auto Repair Companies! Instead, get the Most Outstanding Service Ever with **Auto World**

Referred By:



Restrictions: Must be new client. Up to 5 qts. of reg oil. Not valid on State Inspections.